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Web Site Report

For the period 1st January to 31st December 2014, the AFA web site (excluding the AFA forums) had 98,473 visitors, a 1% decrease from last year, viewing a total of 142,938 pages. That's an average of 269 visitors per day, viewing on average 1.5 pages per visit. 75% of those visitors haven't visited the site before.

45% of the visitors were from Australia (down from 47% last year), 34% from the USA (the same as last year), and 5% from the UK (up from 4%). 64% of visitors accessed the web site from a desktop computer (down from 76% last year), 25% from a mobile phone (up from 17%), and 11% from a tablet (up from 7%). Of those using a mobile device, 33% used an iPhone, and 25% used an iPad.

During the year, 10 Media Releases, 6 News Items, and 1 Submission were published on the web site.

Two new web sites were set up on the server in October, to promote the Richard Dawkins and Robin Ince Tours.

Software updates to WordPress, vBulletin and TapaTalk were performed on various occasions, generally to keep the web site software current, and on one occasion to patch a security vulnerability. A couple of short scheduled outages of the server were required on the 22nd and 23rd September, in order to change the IP address of the server, at the request of our hosting service.

The availability of the server has been quite good since I had the amount of memory on the server increased from 1GB to 1.5GB in February last year. The few unscheduled outages that occurred were mostly short in duration, and generally network, rather than server hardware/software related.



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