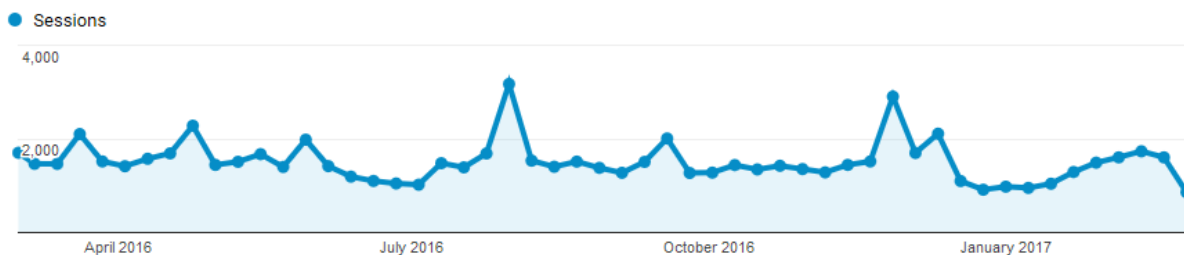


# IT Administrator's Report Annual General Meeting 2017

## Website Statistics

### Access

For the period 1st March 2016 to 28th February 2017, the AFA website (excluding the AFA forums) had 80,111 visits, a 12% decrease from the previous 12 months, with a total of 111,776 page views. That's an average of 220 visits per day, and 1.4 pages viewed per visit. 78% of those visitors hadn't visited the site before.



### Demographics

44% of the visitors were from Australia (down from 48%), 32% from the USA, and 5% from the UK (both the same as the previous period). 52% of visitors accessed the website from a desktop computer (down from 57%), 39% from a mobile phone (up from 33%), and 9% from a tablet (down from 10%). Of those using a mobile device, 38% used an iPhone, and 13% used an iPad.

### AFA Public Relations

During the previous 12 months, 12 Media Releases, 4 News Items, and 1 Submission were published on the web site.

## Website/server Availability

There was one scheduled outage of the AFA forums, on the 28<sup>th</sup> September 2016, for around 30 minutes, to upgrade the vBulletin forum software from version 3.8.9 to version 3.8.9 Patch Level 1, and the Tapatalk plugin from version 4.9.4 to version 4.11.3.

There were no major unscheduled outages of the server, although a few brief (< 5 minutes) outages occur each month, when the server reboots, for reasons that have yet to be determined. As these usually occur outside prime time, they generally go unnoticed.

Availability of the server/website for the period was 98.8%

## Other

Two new websites went live during the during the year.

The first was the [censusnoreligion.org.au](http://censusnoreligion.org.au) website for our second “*Mark no religion*” Census campaign. One of the AFA’s members, Samantha Howland, principal of a graphic design studio, volunteered to help us with the initial design of that website.

The second was the [cosmicshambleslive.com](http://cosmicshambleslive.com) website, designed by Julian Jordan, for our Cosmic Shambles LIVE tour.

There is also a draft website, designed by Julian Jordan, under construction for the 2018 Global Atheist Convention.