

# IT Administrator's Report Annual General Meeting 2018

## Website Statistics

### Access

For the period 1<sup>st</sup> January 2017 to 31<sup>st</sup> December 2017 the AFA website (excluding the AFA forums) had 77,960 visits, 5% less than the previous 12 months, with a total of 102,696 page views. That's an average of 214 visits per day, and 1.2 pages viewed per visit. 91% of those visitors hadn't visited the website before. Below is a graph of the number of visits to the website each week.



The peak in late June corresponds to the publishing of our media release regarding the 2016 Census results, on the 27<sup>th</sup> June.

### Demographics

40% of the visitors were from the USA (up from 37%), 33% from Australia (down from 37%), and 6% from the UK (up from 5%). 51% of visitors accessed the website from a desktop computer (down from 52%), 41% from a mobile phone (up from 38%), and 8% from a tablet (down from 9%). Of those using a mobile device, 41% used an iPhone, and 11% used an iPad.

### AFA Public Relations

During the year, 9 Media Releases and 1 News Item were published on the web site.

## Website/server Availability

There were a number of scheduled outages of the AFA forums, to upgrade the vBulletin forum software from version 3.8.9 Patch Level 1 to version 3.8.10, the Tapatalk plugin from version 4.11.3 to version 4.11.6, and another upgrade of vBulletin, from version 3.8.10 to 3.8.11.

There were no major unscheduled outages of the server, although a few brief (< 5 minutes) outages occur each month, when the server reboots, for reasons that have yet to be determined. As these usually occur outside prime time, they generally go unnoticed.

Availability of the server/website for the period was 98.8%

## Other

The website for the planned 2018 Global Atheist Convention, designed by the IT Administrator, went live in May 2017. Below is a graph of the number of visits to the website each week.



An Eventbrite ticketing site for the convention was set up by the IT Administrator, and went live in June 2017. Below is a graph of the number of visits to the website each week.

