



# AFA Website Report

## Annual General Meeting 2016

### AFA Website Statistics

#### *Viewing numbers*

For the period 1<sup>st</sup> March 2015 to 29<sup>th</sup> February 2016, the AFA web site (excluding the AFA forums) had 90,771 visits, a 5% decrease from the previous 12 months, with a total of 126,345 page views. That's an average of 248 visits per day, and 1.4 pages viewed per visit. 76% of those visitors hadn't visited the site before.

#### *Demographics*

48% of the visitors were from Australia (up from 47%), 32% from the USA, and 5% from the UK (both the same as the previous period). 57% of visitors accessed the web site from a desktop computer (down from 74%), 33% from a mobile phone (up from 26%), and 10% from a tablet (down from 11%). Of those using a mobile device, 37% used an iPhone, and 18% used an iPad.

#### *AFA Public Relations*

During the previous 12 months, 20 Media Releases, 3 News Items, and 1 Submission were published on the web site.

### Website Outages

Two long scheduled outages (1.5-2 hours) were required to migrate our Virtual Private Server (VPS) from a data centre in San Francisco/California/USA, to one in Buffalo/New York/USA in March 2015, and in November 2015 from there to one in Montreal/Québec/Canada.

A number of short (<15 minute) scheduled outages of the server were required on various occasions, to perform software updates to WordPress/Apache Web Server/vBulletin/TapaTalk, to migrate our (VPS) to new hardware in the Buffalo data centre, and to expand the /tmp filesystem.

In early June 2015, the server had two long unscheduled outages. A 5.5 hour outage occurred on 3<sup>rd</sup> June, when unscheduled electrical maintenance and physical device relocation was carried out at the Buffalo data centre. A 23.5 hour outage occurred on 5<sup>th</sup> June, apparently the result of damage to hardware during the relocation on the 3<sup>rd</sup>. This poor service quality from the Buffalo data centre prompted our hosting service to relocate his servers to Montreal.

### Website Server

Apart from the problems at the Buffalo data centre, the availability of the server has been quite good.

In March 2015 the ownership our hosting service (DDoS Hosting Solutions) changed. While the previous support was adequate, I appreciate the higher level of support that the new management is providing.